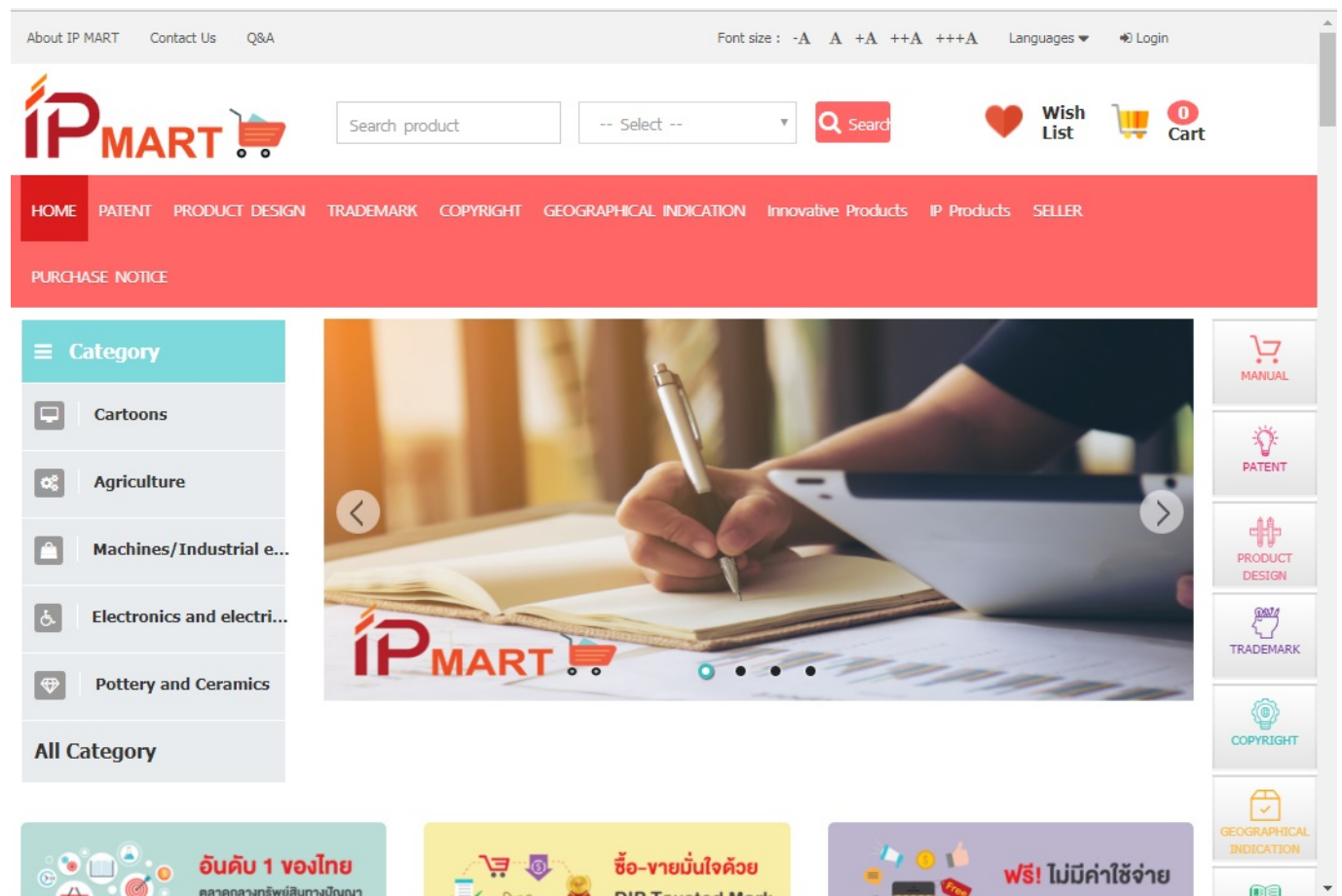


New Official IP Mart Website of Thailand Finally Launched



On 11th January 2018, the Department of Intellectual Property of Thailand (“**DIP**”) launched a new website www.thaiipmart.com which is the official intellectual property market website (“**IP Mart**”). It is the very first intellectual property online marketplace in Thailand, aiming to promote the commercial use of existing intellectual property rights such as copyrights, invention patents, design patents, trademarks and geographical indications (GIs).

Deputy Minister of Commerce, Chutima Bunyapraphasara, said in the opening ceremony of the website that the IP Mart at www.thaiipmart.com will function as the central website for innovative Thai intellectual property products.

The IP Mart website is available in both Thai and English languages. Initially, the IP Mart has approximately 600 items which are ready to be purchased. The Ministry of Commerce expected transactions made through the IP Mart to reach around 5 million baht during its first year and also expected the creative products available on the website to reach at least 1,000 items by this year.

Among 600 items available in the IP Mart website, around 190 items are innovative products and around 182 items are inventions under patent and petty patent protection. There are also 67 geographical indication products and 31 patented designs.

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