

2019 INTA Asia Conference - Brand protection in Thailand and Myanmar



[INTA's 2019 Asia Conference: Brands in Changing Times](#), **October 17-18 in Kuala Lumpur** will look into issues surrounding brand owners doing business in the region so that they may innovate, protect, enforce, and grow.

With the global marketplace changing at record speed, brands and their legal teams must evolve with the times. So, if you are a business or a company doing business in the region, learn more about the key issues affecting your brand by [registering now](#) to the conference.

Secure EARLY BIRD pricing before it ends on Friday, July 19

Join us in Kuala Lumpur for discussion by leading experts on how to navigate innovation in the marketplace and in the practice of trademark law, IP protection strategies, the changing enforcement landscape, and opportunities to grow. [Register today!](#)

[Mr. Kowit Somwaiya](#), our Managing Partner, will be moderating the session on "**Changing Laws and Norms : What You Need To Know**" at [INTA's 2019 Asia Conference: Brands in Changing Times](#) ! A panel of experts will answer the question as to what is new in the region. By looking at some key countries and law changes in the region - from the first Myanmar Trademark Laws to accession to the Madrid Protocol, this panel will provide a survey of recent changes as well as some expected changes in the region.

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